



GENIUS COMPUTER ACADEMY

PLACE WHERE QUALITY MATTERS

WEB DESIGNING

Syllabus:

Every business today has a website of its own. It has become a necessity for people to have their websites to do business globally. Reaching out to the masses in the easiest way is through websites.

Prototyping :- Visualizing a website, Defining the basic elements of a website on paper, Considering User Friendliness, Mobile friendliness.

Wire Framing :- A wireframe is a visual guide that represents the skeletal framework of a website.

Adobe Photoshop CS6 :- Photoshop tools, Photoshop for web, Background for web & its optimization, Creating navigation bar, Creating web buttons with Layer styles, Smart objects & Custom shapes, Image types, Optimizing & Locking an image and Adding copyright information.

Adobe Illustrator CS6: Designing Logos, Graphic contents, brochures, cards, etc.

Corel Draw X7: Designing Vectors, Graphic contents, brochures, cards, etc.

Dreamweaver CS6 :- Detailed introduction on Dreamweaver and its setup. Also, you will learn about Dreamweaver tools, Ways of using Dreamweaver.

HTML5 :- Introduction to HTML and learn about HTML entities, Events in HTML, Whitespace & comments, Block & Inline tags, Image & Text, Introduction to HTML5, Elements in HTML5, Tags & Attributes in HTML5, HTML references, HTML forms.

CSS3 :- CSS3 stands for Cascading `Style Sheets. Detailed introduction on CSS3, Syntax, Rules, Fonts, all the Fundamentals and References of CSS3. would be taught.

JavaScript :- Learn how to embed JavaScript in HTML headers. Creating a Dynamic HTML.

jQuery :- Learn about jquery Syntax and jQuery Selector. Fundamentals of jQuery like event, slider, etc. and JQuery References like events, effects, selectors, etc.

AngularJS: Angular Expressions, Modules, Directives, Model, Data Binding, Controllers, Scopes, Filters, Tables, Select, SQL, Services, DOM, etc.

Bootstrap 3: Columns, Rows, Buttons, Tables, Forms, Glyphicons, Carosel, etc.

Responsive Web Designing

Content Management System (CMS): Introduction To Wordpress.

SEO :- SEO and learn about Content, Keyword, Page title, Meta tags, Heading tag, Internal link and URL structure of the web page, Google Analytics, Adwords, Webmaster. Live project

Total Duration: (200 Hours)

Branch 1: 6 & 6A, C Wing, Parmar Plaza, Wanowrie, Fatimanagar,
Pune- 411040

Branch 2: 1st Floor, Sarvaswi Apartment, Behind Sinhagad College Campus,
Ambegaon, Pune-411046